

Certified Management Accountant – CMA (USA)

# How to Become a CMA in 6 months?



How to Earn **117%**  
Higher Annual  
Compensation Than Your  
non-certified peers?

An Exclusive Publication by



## WHAT IS IN THIS BOOK FOR ME? 😊

All you need to know about CMA and its value to your career

How much salary boost I will get if I qualify CMA?

Myth about CMA eligibility

How to prepare for CMA exam

Will I ever be able to do CMA with my busy schedule?

## CMA – A STEP-BY-STEP GUIDE

By Mirza Farrukh Baig

Farrukh is the founder of Lynchpin and has a profound career spread over two decades in banking, audit, accounts and finance.

He loves to interact with aspiring professionals and advise them in their career progress



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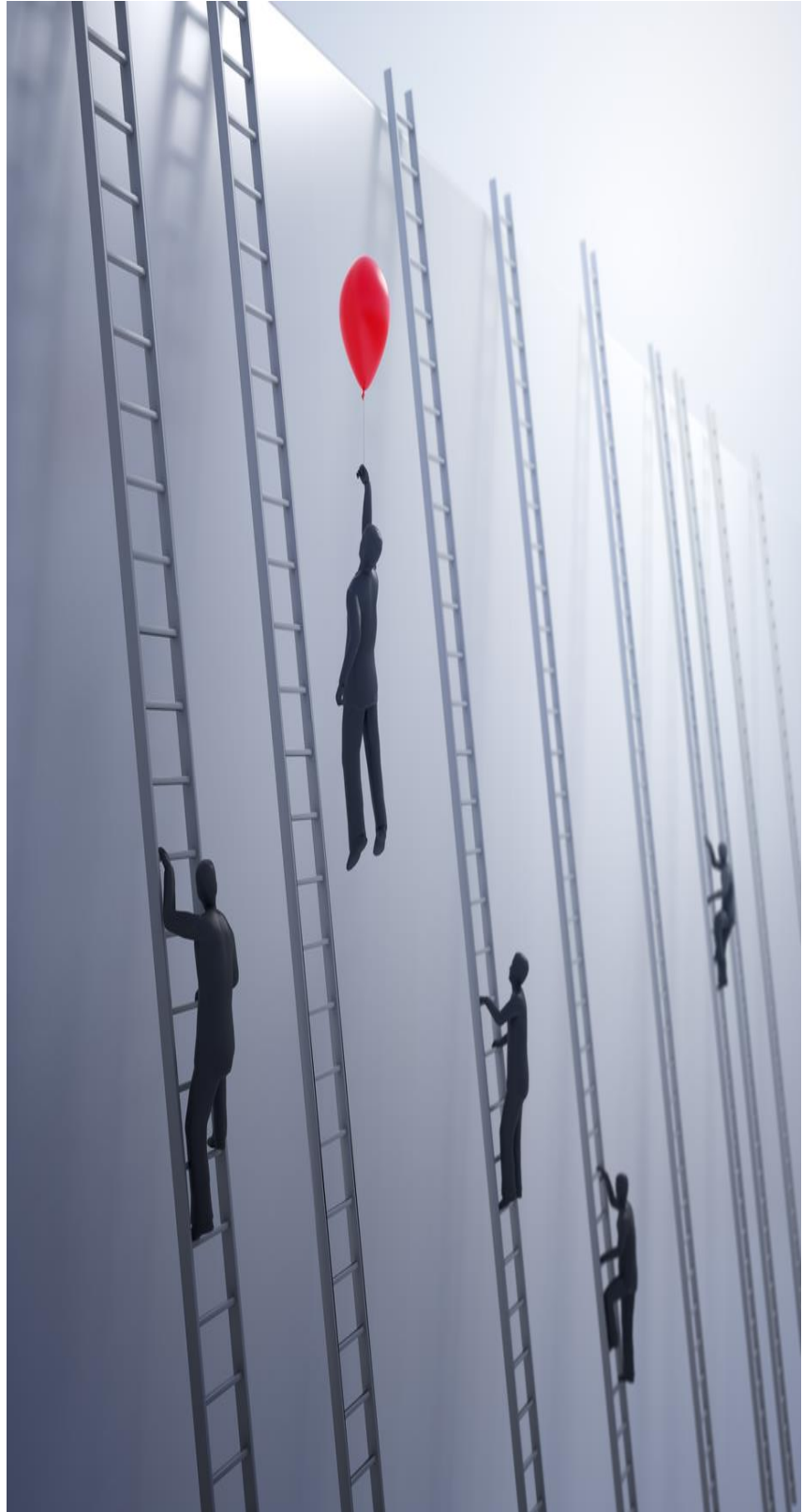


## LYNCHPIN'S ALL-IN-ONE CMA SUCCESS PACKAGE

...ensures your CMA exam success with one, unique, exam focused integrated study package

- ✓ **Live lectures:** Over 65 hours
- ✓ **Study Material:** FREE
- ✓ **Revision Sessions:** Close to exams
- ✓ **QBE:** Question Based Evenings
- ✓ **Pass Promise:** Free re-sit if you fail the CMA exam
- ✓ **Plus** focused on your SUCCESS

[Request Callback](#)



# *Why Should you care about doing **CMA**?*

Very few professional qualifications are short & sweet and, when achieved, gives you immense reward. Gaining a world class accounting qualification, for instance, can take you towards next ladder in your corporate journey and make your path easy to become a CFO.

The CMA is unique among professional and academic credentials, designed specifically for accounting and financial management professionals in business.

Achieving the CMA demonstrates your professional expertise in financial planning, analysis, control, decision support, and professional ethics – essential skills sought after by successful organizations and their financial team leaders.

Whether you want to enhance your value within your current organization—or expand your career potential—the CMA is the key to maximizing your professional potential.

# *Fast Facts about CMA...*

2  
parts

**How many  
parts?**

Financial Performance,  
Planning & Controls

**Part 1?**

Financial Decision  
Making

**Part 2?**

2  
online exams

**How many  
exams?**

Jan/Feb, May/June,  
Sep/Oct

**When to appear  
in exams?**

Bachelor's  
degree

**Eligibility?**

6 to 8  
months

**How long it will  
take?**

700\$ to  
1100\$

**CMA Exam Fee?**

32% to  
50%

**Worldwide Pass  
Rate?**

Every  
Month 😊

**New CMA Batch  
at Lynchpin?**

Weekends &  
Weekdays 😊

**Class Days?**

Free re-sit  
if you fail 😊

**Pass Promise?**

TO ACHIEVE CAREER GOALS  
- YOU NEED SOMETHING  
EXTRAORDINARY



The CAM Credential is

- Focused**—On the critical skills you use in business.
- Respected**— Companies such as 3M, Alcoa, AT&T, Bank of America, Boeing, Cargill, Caterpillar, ConAgra, Hewlett-Packard, Johnson & Johnson, Microsoft, Procter & Gamble, KeyCorp, Whirlpool, Saudi Aramco, Verizon and Xerox have CMAs in key management roles.
- Valued**—CMAs earn higher compensation than noncertified professionals.
- Convenient**—CMA exams are offered in hundreds of locations worldwide.

On average, CMAs in the Middle East earn 117%\* higher annual compensation than their noncertified peers.



\* IMA Middle East Salary Survey, 2010

CMAs earn 122% more in average salary and 117% more in total compensation (including salary and other compensation) than their noncertified peers. This means that on average, earning a CMA will more than double your salary.

“

The fact that I had recently completed the exam definitely came up in my interviews. It was a strong selling point that I think helped to set me apart.

Pursuing my CMA shows not only that I have a specific skills set but also that I was able to prepare for the exam and accomplish a goal.”

**Amy White, CMA**

*Accounting  
Safeway, Inc.*

### Can I Do CMA?

**YES** you can...if...You have a

- Bachelor's degree from an accredited college
- AND...that's it 😊

### Any Experience Requirement?

For appearing in CMA exam – NO  
To get the CMA certificate – 2 yrs relevant experience is required

### How long it takes to pass CMA?

Between 6 to 8 months....that's why we say that CMA is SHORT & SWEET 😊

### How many papers I have to pass?

2 Papers ONLY and that too ONLINE EXAMS – paperless

# How to Start Preparing for CMA Exam

Now that you know the value of CMA credentials on your career, lets discuss how you effectively prepare for CMA exams.

In this e-book, we will walk you through the process of running a holistic CMA exam preparation plan and show you the ways in which you can best crack the CMA exam in first attempt. This would specifically help you in case you are a busy professional and we will show you the way in which you make each phase of your exam preparation a tension-free experience 😊

From my global best practices and Lynchpin's own experience, there are some key components of a successful CMA exam preparation strategy:

- 1 Be Realistic
- 2 Choose best study material
- 3 Build a block study plan
- 4 Better if you can find a mentor
- 5 Cover whole syllabus
- 6 Practice lots of questions
- 7 Monitor your progress
- 8 Have through revision near exam
- 9 Practice, Practice & Practice



**1**

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**2**

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**9**

Practice, Practice & Practice

**CMA**

**Conclusion,  
Additional Resources  
&  
Action Points**

# “Now you know how to structure your CMA journey that will take you to the new Career Level”

Starting with the eligibility of CMA Program, knowing the CMA fast facts, to making a structured CMA SUCCESS recipe, you have learned how to piece together the main components of CMA Certification strategy. Most importantly, you know how to make each of these components valuable for creating the career goal that you will cherish soon.



Now you know how to structure your CMA journey that will take you to the new Career Level, go ahead and kick start your most Important career progression step i.e. CMA.

Sign up for Lynchpin’s CMA Success Package and get started with the best CMA Training Provider in town.

You can always get updated CMA information on [www.LynchpinTraining.com](http://www.LynchpinTraining.com) or call us Dubai 04-4370704 | Abu Dhabi 02-4454681

Visit the website of Institute of Management Accountants (USA) for further key details on CMA exam.  
[www.imanet.org](http://www.imanet.org)